



Notice

Since the production of this document, Solar Gard has been purchased by Saint-Gobain Performance Plastics Corporation. Solar Gard is now a subsidiary of Saint-Gobain. All references within this document to Bekaert, Bekaert Specialty Films or Bekaert Specialty Films LLC, including but not limited to legal notes, copy and or copyrights are null and void. All rights and responsibilities expressed or written within this document have been transferred from Bekaert Specialty Films, LLC to Saint-Gobain.

Saint-Gobain Performance Plastics
4540 Viewridge Avenue
San Diego, CA 92123 USA
Tel: 877 345 3478
E-mail: info@solargard.com
www.solargard.com



A better environment inside and out.™

Press release

May 1, 2009

Media contact

Molly Smith

978-499-9250 x234

bsf(at)matternow.com

Solar Gard® Window Film Launches New Lineup of Non-Metalized Films

Nanotechnology gives Solar Gard Ultra Performance Series unmatched heat rejection and visible light transmission

Solar Gard® window film today announced the availability of 5 additional shades in its Ultra Performance series of automotive window films. These premium films were produced using nano-particle coating, in which millions of microscopic particles work together to intercept infrared radiation emitted from the sun. The result is a family of films with unparalleled performance in heat rejection that do not block electronic signals. The films in the Ultra Performance series offer a wide range of shades to meet local tint laws and consumer needs

“Today’s consumers want sophisticated technology,” explains Kathryn Giblin, Vice President of Global Marketing, Bekaert Specialty Films, manufacturer of Solar Gard window film. “Not only do they want the privacy and protection of window film, but they want a manufacturer that is on the cutting edge, understands their needs for electronic communication, and respects the environment. Solar Gard is the only automotive film on the market that meets those criteria.”

The Solar Gard Ultra Performance Series offers outstanding value, including:

- TSER – ranging from 37 to 51
- No interference with electronic devices
- Exceptional shrinking and installation performance
- Outstanding film clarity
- Unprecedented color stability
- Superior glare reduction (low reflectivity)

In addition, all UP films are scratch resistant and come with a Limited Lifetime Warranty in North America, giving dealers insurance against film failure.

“I am excited to offer my consumers this premium product, knowing it is backed by a strong warranty and the best name in window film on the market,” adds Ryan Baxter, Pro Tint. “The Solar Gard Ultra Performance Series offers my customers exactly what they are looking for: quality, selection and performance, and it will be a great boon to my automotive business.”

About Solar Gard®

Solar Gard window film is manufactured by Bekaert Specialty Films LLC., www.bekaertfilms.com, a global leader in the development, manufacture and distribution of specialty films for use as solar control and safety window films, and for industrial applications. The company delivers solutions for safety, security, glare, energy savings and CO2 emission reduction through a network of independent certified dealers and distributors in more than 60 countries under the Solar Gard®, Panorama®, Quantum® and Solar Gard® Armorcoat® brands. Bekaert Specialty Films also manufactures industrial films for the electronics, medical, graphic arts and imaging, automotive and aerospace industries. The company is the first in the industry to certify its carbon footprint, is a Climate Action Leader and is committed to environmental responsibility. Headquartered in San Diego, CA, Bekaert Specialty Films LLC is a subsidiary of the Bekaert group (Euronext Brussels: BEKB) a global company headquartered in Belgium with annual combined sales of €4 billion more than \$5 billion.

More information on professionally-installed Solar Gard window film is available at www.solargard.com. For media inquiries, samples or photography, contact bsf@matternow.com.