

Adobe Tower, San Francisco, California



Installation Summary

Problem:

- Intense hot spots
- Stress on air conditioning units
- Costly utility bills
- Uneven temperature throughout rooms

Solution:

Solar Gard Panorama Hilite® 70

Amount of film:

40,000 square feet

Benefits:

- Reduction of hot spots
- More comfortable temperature and working environment
- Lower energy costs
- Preservation of building esthetics

“Adobe has set a high standard for other companies to introduce sustainable, environmentally-friendly practices into their facilities. It will be a personal and professional goal to seek out and work with other businesses focused on sustainability to this level in the future.” Paul Murphy, Bay Area Window Film

Adobe implements cost saving energy related improvements with Solar Gard®

Paul Murphy is the owner of Bay Area Window Film, a leading provider of window film in the San Francisco Bay Area. He has been installing film since 1970 and was the first Solar Gard® Elite window film dealer in the United States. Yet, with all this experience, he never anticipated the impact the “green” movement would have on his business. As green practices become mainstream, Murphy explains the role which window film can fill to

commercial building owners.

One of the early adopters of Solar Gard® Panorama® window film’s energy benefits was Adobe, a household name for their award-winning technologies and software that have redefined business, entertainment and personal communications. Adobe is also well known for their commitment to environmental stewardship. The Adobe Tower is located in San Jose, CA - in the heart of Silicon Valley. This building was awarded a Leadership in Energy and Environmental Design (LEED) Platinum

certification and was the world’s first commercial office building to earn this highest recognition possible under the U.S. Green Building Council’s permanent LEED Existing Building standard.

Supporting Adobe’s principles of energy conservation was the installation of Solar Gard® Panorama® Hilite 70. This film was selected for its many benefits including the rejection of solar heat, elimination of hot spots and the provision of more consistent and comfortable interior temperature, thus reducing the need for

constant air-conditioning. Additionally, Solar Gard® Panorama® Hilite eliminates glare while preserving the view and letting visible light in, so less electricity is used as the greener alternative, daylighting, is enjoyed by building occupants. Adobe strives to use groundbreaking, environmentally friendly design, construction and conservation methods because they want to create a healthier workplace for employees, preserve resources and reduce energy costs - they found Solar Gard® Panorama® window film was a clear solution.



Only available through an authorized Panorama dealer.

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