

Arella Pizzeria, Bountiful, Utah



Installation Summary

Problem:

Little privacy for guests
Uncomfortable temperatures
Glare and sun exposure
View of back of the house needed to be blocked from exterior view

Solution:

Solar Gard Panorama Slate 20

Benefits:

Enhanced ambiance
Cooler, enhanced comfort
Glare reduction
Decreased exposure to harmful UV rays

“Solar Gard® Panorama® made an immediate difference as soon as it was installed. The dining room was cooler, the harsh glare was gone, and my guests wouldn’t have to worry about sun exposure while sitting next to the windows.” Lindsay Spencer, Owner

Solar Gard® Panorama® Slate 20 helped to make Arella Pizzeria more comfortable for its new customers by cutting down on heat infiltration and glare.

Interior designer and entrepreneur Lindsay Spencer had a vision to reinvent the pizza scene in the Salt Lake City Metro area. However, the pizzeria’s strip mall location fell short of her dream - a cozy, eatery where guests could share a meal by the glow of a rustic wood fire. Before beginning remodeling plans, she confronted the

harsh look of the property. The restaurant was located in the corner of a strip mall with large windows facing a busy parking lot. The windows posed many problems: the dining area was uncomfortably warm due to heat infiltration; the sunlight that flooded in caused an overwhelming glare and exposed guests to harmful UV rays. Additionally, the windows compromised the privacy of guests, negating the intimate experience she strove to create. How could Lindsay overcome the challenges the windows

presented and achieve the environment she desired for her new Arella Pizzeria?

“The comfort and safety of my guests is incredibly important to me,” said Lindsay Spencer owner of Arella Pizzeria. Lindsay contacted Kimberly Merrill, owner of Tint Wizard window tinting for advice on her windows. After visiting and assessing the property, Kimberly recommended Solar Gard® Panorama® window film in Slate 20 and Slate 10. Kimberly knew that Solar Gard® Panorama

Slate 20 offered optimum heat and glare reduction, adding privacy while allowing in natural light. The film is neutrally tinted and hardly noticeable from the inside, so it would not clash with the sophisticated design of the restaurant’s interior. Kimberly and her team from Tint Wizard installed Solar Gard® Panorama Slate 20 on 214 square feet of the restaurant’s windows.

The window film installation also solved another problem. There was an area in the restaurant where a freezer

abutted a window in an unsightly way. For this 87 square foot area, Kimberly installed Solar Gard Panorama Slate 10. Because of its dual reflective properties, Slate 10 provided enough privacy that the freezer became virtually unnoticeable from the outside.

Solar Gard Panorama window film made the dining area more comfortable, blocked incoming solar energy, shielded guests from 99% of dangerous UV rays and solved the glare problem. Installing window film also yielded the aesthetic benefits of a pleasing view to outside passersby, and pleasant lighting for guests inside the restaurant.

"In addition to owning Arella, I'm also an interior designer. I wanted to create a stylish environment that was warm and inviting," said Lindsay Spencer. "With Solar Gard Panorama window film I achieved the soft, ambient light that I was looking for. Thanks to that, once you step foot in Arella Pizzeria, you'll forget you were ever in a strip mall!"



Solar Gard® Panorama® window film enhanced the ambiance of Arella Pizzeria by creating an inviting atmosphere with softened lighting and mountain views.



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PDF0163PANR 04/12
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